



Hi, this is John Severson, the travel agent for Landmark Education's vacation course, Transforming Yesterday's Strategies, held at The Westin Resort & Spa in Puerto Vallarta, Mexico. This letter will give you information about arranging your travel, travel documentation requirements, booking your massages, purchasing travel insurance, and the additional services A Cruise World can provide.

I am also including a Travel Information Form for you to complete and return within ten (10) days using the enclosed envelope. You may also complete this form on-line at www.acruiseworld.com/landmark.

TRAVEL INFORMATION

Course dates for Transforming Yesterday's Strategies are April 7th – 13th, 2011. Six breakfasts, six dinners, and two massages are included in your tuition.

American Airlines is offering a special discount of 5% to Transforming Yesterday's Strategies attendees within the United States and Canada. Call (800) 433-1790 and refer to the ID code **A6241BW** to take advantage of this discount. Please plan your flight so that you arrive before 2:30 PM on April 7th and depart after 1:00 PM on April 13th.

Roundtrip ground transportation between the Puerto Vallarta Airport (PVR) and the Westin Resort is included in your tuition. To coordinate this service, we need to receive your flight information no later than March 7th, 2011.

THE WESTIN RESORT & SPA, PUERTO VALLARTA

The Westin Resort & Spa, Puerto Vallarta is set on 21 lush acres and features four swimming pools. The resort, designed by famed architect Javier Sordo, combines the ambiance of colonial Mexico and the amenities of a modern resort. Visit the hotel's web site at: www.starwoodhotels.com/westin/puertovallarta to learn more.

MASSAGES

Your course tuition includes two massages at Terra Noble (a hilltop healing center) about thirty minutes away from our hotel. The Terra Noble Center for the Arts is a very unique place. It is designed to function as a center for the arts and a home for creative development. It is also a place where visitors can spend a half-day in awe of Puerto Vallarta's natural beauty while trying their hand at a little creative play. Meditation, therapeutic massage and a pre-Hispanic Temazcalli Ceremony (Sweat Lodge) are but a few of the activities regularly offered at Terra Noble. For a detailed description of treatments and services, please visit the Terra Noble website: www.terranoble.com

Please make your two appointment selections on the enclosed Spa Grid Form by circling your preferred choices. Please submit this form along with your travel information form to our office by mail or by fax (626-449-2870).

DOCUMENTATION

For U.S. and Canadian citizens, a valid passport is required for entering Mexico. For non-U.S. and non-Canadian citizens, visas may be required. Please check with your country's embassy for travel requirements.

TRAVEL INSURANCE

We highly recommend the purchase of travel insurance. Travel insurance protects you against cancellation charges should an unforeseen event prevent you from traveling. If you wish to purchase travel insurance, please fill out the enclosed order form and mail it in the self-addressed envelope found in this packet.

ADDITIONAL SERVICES

My office can assist you with special requests such as booking flights for people wishing to travel together, booking premium class air seats on your preferred airline, or making accommodations for extended stays in Puerto Vallarta before or after your course.

Please call my office at (800) 442-9278 or email me at john@acruiseworld.com if you have any questions regarding your travel. If you are calling from outside the United States, please dial (626) 449-2811 to reach my office.

Sincerely,

John Severson

John Severson
A CRUISE WORLD
696 East Colorado Boulevard, Suite One
Pasadena, CA 91101